

William (Wils) Acker

Professional Summary

Full-stack web developer certified by Columbia University, with experience supporting clients in creative and professional fields by delivering accessible, responsive, and detail-oriented websites. Skilled at building responsive, user-focused sites for startups and creative professionals. Fast learner and adaptive problem-solver with a blend of technical precision and creative intuition. Experienced working with diverse teams to deliver high-quality, scalable web solutions.

Work History

Catalyst Web - Los Angeles, CA

Founder & Lead Developer

9/2024 - Current

- Designed, built, and deployed fully responsive, custom websites for clients.
- Optimized codebases and UI/UX for dynamic, high-performing sites that meet clients needs.
- Maintained and updated websites with fresh content, ensuring accessibility and SEO best practices.

Conscious Parenting Revolution - Los Angeles, CA

Outreach Manager & PR - (Remote)

07/2023 - 07/2025

- Built relationships with media professionals, coordinated press kits, and managed day-to-day communication with clients and partners.
- Wrote, scheduled, and sent over 30+ email campaigns to 1,000+ clients and media outlets using CRM tools and segmentation strategies.
- Secured media features and speaking opportunities (TV, podcasts, events) and handled communication logistics to elevate brand presence.

Killer Instinct Studio - Burbank, CA

Studio Intern

01/2022 - 04/2022

- Gained studio experience while balancing full-time music production studies.
- Supported recording sessions by preparing studio spaces, assisting with equipment setup/breakdown, and providing client-facing support.
- Maintained studio cleanliness during late-night sessions; learned high professional standards in creative environments.

ACE - Automotive Carburetor Exchange - Los Angeles, CA

Sales & Website Design

05/2020 - 08/2020

- Improved company website, designed a new logo, and launched an integrated Facebook storefront.
- Cleaned, photographed, and identified over 200 vintage carburetors using manufacturer specs, then created detailed listings optimized for sales.
- Sold dozens of carburetors via Facebook Marketplace with my system continuing to generate sales after my departure.
- Organized and labeled inventory to streamline fulfillment and shop flow.

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Education

09/2024

Columbia University - New York, NY

(Remote)

Full Stack Web Development Bootcamp

- Graduated with an "A".
- Developed multiple projects from scratch, honing teamwork, coding proficiency, and adaptability in a fast-paced environment.

08/2023

Occidental College - Los Angeles, CA

Bachelor of Arts: Music And Music Production

- Avid-Certified in Pro-Tools and proficient in Logic Pro X, Reason, FL Studio, and Ableton Live.
- Studied music business, songwriting, Production, and mixing & mastering with industry experienced professors.
- Self-produced, wrote, performed, recorded, mixed, and mastered an album for senior thesis (demonstrating end-to-end project management and creative production skills).

Skills

Technical: JavaScript, HTML, CSS, Node.js, Express, PostgreSQL, MongoDB, SQL, Git, REST APIs, Responsive Design, React (basic)

Strengths: Adaptable, Detail-Oriented, Problem Solver, Collaborative, Fast Learner

Certifications

- Full-Stack Web Development Bootcamp

Columbia University (2024)

- Pro-Tools Certification

Avid (2022)